

An Invitation to a Talk with Jeremy Milsom

The event is scheduled for Tuesday, February 5, 2019, 6:30PM, at the Club House.

Jeremy is a club member and business owner on Saltspring. At this event, he will address the business side of the club, giving members a perspective of how the demographic shifts happening on Saltspring will affect future planning for the club. He asks timely questions like “what are the current trends in boating and sailing overall?”, “what is our community operating environment demographically and how is it evolving?”, and, “how do we plan to make this knowledge work for us?”

After a brief presentation, there will be an open discussion with members. To emphasize the importance of long-term planning, Jeremy refers back to his once vibrant Flying Club that no longer exists. The attitude at that club was, “because we are a good club now, have been one for some time, and we like who we are, we need not change anything.” This evening event promises to be a lively and challenging opportunity to look at the club we love, and how to ensure its health into the future. *Hope to see you there! Casey de Jong, Commodore*



About Jeremy Milsom ... an interesting guy!

Jeremy is 70 years old. He grew up in Toronto and has a Business and Engineering degree. He worked for General Motors Canada for 21 years where he oversaw the sales and service performance of over 100 GM dealerships providing improvement advice to older management executives and training for younger staff.

After coming to Saltspring in 1993 Jeremy ran several successful service businesses and in 2005 bought, what looked to him to be “a very derelict but promising property in Ganges”. Here he created the Saltspring Inn. Current business at the Inn is brisk and the outlook is bright for the foreseeable future.

On the recreational side, Jeremy has been boating most of his life. For 25 years he owned, flew, and maintained a WWII Harvard and a Pitts Special. The Pitts is one of those small airplanes you marvel at and see looping, spinning, and diving at Air Shows. Jeremy’s flying experience reminds him that “being exacting in planning ahead, extends to most everything I do from sailing a boat to overseeing a business”.

Jeremy has also been in and around boats since he was 10 years old. He ran a boat taxi in northern Ontario for two years as a teenager. Recently he has been coaching Club members who are new to power boats on how to maneuver and maintain them. He owns Sable, an Edel 665 sailboat, and has been a member of the club since 2006.

Currently, Jeremy is a Director and VP of the SSI Chamber of Commerce, is the Chamber’s liaison with the Economic Development Commission, and is a newly appointed Director for Tourism Vancouver Island. He clearly has a sense of the pulse of the place from an entrepreneurial point of view and has a succession plan in place for his business’s future without him at the tiller!