

## Interpretation of 2024 Cruising Survey Results

- Q1. 48% are members for less than 5 years, (largest single group), 19% 6-10 years, 11% 11-15, 7% 6-20 years, and 15% more than 20 years;
- Q2. 95% of respondents are 50 to 70+ years of age;
- Q3. 60% have been boating for more than 20 years; 21% for less than 5 years;
- Q4. 47% have a sailboat; 41% have a powerboat;
- Q5. 15% are beginners, balance are intermediate, advanced, or expert;
- Q6. 91% know how club reciprocals work;
- Q7. 67% of respondents are captains and 32% are crew;
- Q8. 74% of the respondents cruise alone; 24% with 1 or 2 other boats;
- Q9. 60% ARE RECREATIONAL BOATERS, 24% are sailboat racers; about 20% fish, prawn, or crab;
- Q10. 45% go straight to their destination as quickly as possible; 71% like to leisurely explore between destinations. Comments are that it depends on whether sailing or motoring, and that some don't have a set destination when they leave, like to gunkhole, travel slow and stay close to land;
- Q11. 63% cruise less than 5 km from shore, 49% more than 5 but less than 25, 10% more than 25, and 9% offshore;
- Q12. Speed: 55% prefer to cruise at 1-6 knots, 34% at 7-10 knots, and 11% faster than that;
- Q13. 52% set 5-6 hours/day as maximum time cruising, 36% set 3-4 hours, 11% 7-8 hours;
- Q14. Preferred cruise length ranking in preference order: less than a week, overnight or weekend, Day or evening only, 1-2 weeks, and last over 2 weeks;
- Q15. Tie up preferences ranked: anchor out, mooring buoy, reciprocal stays, commercial marina, and rafting up;
- Q16. 92% cruise with NO children on board and 8% have kids on board;
- Q17. 38% cruise with pets on board;
- Q18. As for cruising limitations, 74% listed weather, 38% listed speed, 17% listed holding tank size, 17% listed need frequent shore stops, 5% listed fuel, and 4% listed health. Comments included preference to be cautious, sail not motor, ice box limits, kids or pets, fatigue ( solo sailing), and boat is too small for prolonged voyage;
- Q19. 54% have never been on a club cruise, 30% have done 1-5, 11% have done 6-10, and 11 or more have been done by 5%;
- Q20. What would attract people to participate in a club cruise? Social time – sundowners, appies, meals with cruise mates 75%, visit new locations 73%; land based activities at destination 57%, learn history and geography of destination 54.22%, gain experience & learn skills from others 49%, and to boat in safety of others 46%;
- Q21. Knowledge respondents want to feel more equipped to cruise: planning route and departure 61%, managing tides and currents 43%, anchoring and stern tying 35%, man overboard 35%, marine first aid 33%, chart reading and chartplotter use is each 26%, using safety equipment is 23%, radio operation is 17%. Note that 33 of 54 of the people doing the survey skipped this question – so its mainly newbies answering;
- Q22. Only 13% of all respondents have lead a cruise;
- Q23. 91% of 81/87 respondents do not want to learn how to plan or lead a club cruise;
- Q24. Cruise destinations ranked in this order: southern gulf islands, northern gulf islands, Desolation Sound, San Juan Islands, Broughton Archipelago, Sidney and Victoria inner harbour, sunshine coast, Nanaimo and Newcastle island;

Q25. Other destinations people would like to go to: Vancouver, Seattle, Discovery Islands, and 3 day small boat cruise around Prevost;

Q26. 11% say they have skills or knowledge to share with others but none emailed to trigger contact;

Q27. Improving club cruises – 76 of 87 answered. Of the respondents, 65% have not been on a club cruise, 21% say cruises cant be improved, and 14% says they can be improved. Comments: stay more than one night in one place, no alcohol, education component- would be nice;

Q28. Improving ed seminars: 70% haven't been to a cruising seminar, 25% say they can't be improved, and 6% say they can be improved. Comments from the 6%: better sound, healthier refreshments, more structured presentations, and handouts.